Tracy Sung

Senior Product Designer

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□ 918-815-3598

O Houston, Texas

EXPERIENCE

Senior Product Designer Taskrabbit

11/2024 - 11/2025, Houston based remote

- Lead design across Taskrabbit's growth and post-booking teams, driving high-impact, scalable solutions through design sprints, rapid concepting, prototyping, testing, and cross-functional collaboration with a focus on accessibility and user retention.
- Mentor junior designers on design processes, increasing team-wide design visibility and supporting career growth through structured guidance, workshops and feedback.

Product Designer

Taskrabbit

5/2022 - 11/2024, Houston based remote

- Pioneered design for the growth team, delivering rapid, highimpact design solutions that drove significant company revenue.
- Spearheaded the Meadow Design System, defining scalable visual and interaction guidelines adopted across design, engineering, operations, and marketing.
- Established usability testing for internal tools, creating a
 research repository that shaped the product roadmap and
 informed design improvements to reduce handling time and
 boost operational efficiency.

UX/UI Product Designer

Independent Contractor

4/2020 - 4/2022, Houston based remote

 Design responsive web and mobile application products using design systems and collaborating with startup product and development teams to improve product interfaces and experiences.



Industry Knowledge

UX/UI Design, Product
Strategy & Vision,
Rapid Prototyping,
Responsive Design,
Mobile App Design,
Design Systems, User
Research, Usability
Testing, Wireframing,
A/B Testing, Workshop
Planning, User Flows,
Accessiblity
Compliance, KPIDriven Designs, Endto-End Product
Lifecycle

Tools

Figma, Figjam, Loom, ChatGPT, Google Gemini, Jasper Al

Education

Advanced Prototyping
DesignLab
April 2025

UX Academy
DesignLab
May 2020